

Point of Sale Software for Hospitality

**ces** serve

POS



# CES ServePOS for Hospitality

Delivering maximum benefits for every level of business

- Professional EPOS made simple
- Maximising your return on investment
- Building relationships and customer relationship management
- Improving speed of service, staff productivity and reducing shrinkage

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Software to help business grow

*CES ServePOS is designed for every level of business from independents to national chains*

# CES ServePOS for Hospitality

## Putting you firmly in control of your business

**CES ServePOS brings many business benefits; speed of service, better staff productivity, cost control, visibility and reduced shrinkage. An increase in profits can be realised almost immediately.**

### Customer service

Today's customers have ever increasing expectations, demanding more choice and better service. With increasing competition, businesses failing to meet expectations don't get a second chance, but get the service right and customers will be happy to pay that little extra.

The ease and speed of use of CES ServePOS allows staff to focus on customers, taking orders, up-selling and efficiently dealing with requests such as reserving tables or splitting bills.

The fast touch screen operation and easy to navigate screens minimise errors and reduce training, whilst the intelligent operator screen prompts friendly up-sell opportunities.

### Operations

To improve operations your EPOS system needs to be an integral part of your business. Giving you the flexibility to meet those demands, whether it's a new product launch, change of menu, promotion or price change.

Features include; simple product and price maintenance, split tendering and multi-currency, flexible pricing, promotions and discounts, fast item search and multi-location floor plans.

### Efficiency

Efficiency is essential to every business and brings many benefits, more time, better processes and reduced costs.

The CES ServePOS solution helps you introduce new efficiencies by giving you more time to work on the business rather than just working in the business.

Intelligent kitchen printers give staff more time to serve customers and start/end of day procedures capture the information you need. ServePOS features fully integrated restaurant bookings and table management, including IntelliTab – where bar tabs are automatically transferred to table bills.

### Security and cash accountability

Know your position at any time during the day. Instant reports show how much money you should have in your cash drawer or how many of a particular product you have sold today. Keep a close track on employees, stock and takings to help you lock down your cash as soon as it leaves your customers' fingertips.

### Cost control

Boosting profits starts with controlling costs and greater visibility over daily business operations. With ServePOS we provide the tools to combat shrinkage, tighten cash control, stock control and improve labour management.

Features include; line checks, live stock countdown, clock in/clock out labour management and time and attendance reporting.

### Home delivery

Delivering products direct to your customer's door can unlock a whole new revenue stream, breathing new life into any business.

Suitable for all types of operations, home delivery can bring in new found profits on those quieter days of the week. However when it's busy you'll appreciate the control, speed, order and efficiency this clever module will bring.

### Restaurant reservations

ServePOS's restaurant reservation system helps capture guest information that will improve service, harden customer loyalty and allow you to take advantage of innovative new marketing techniques to bring customers back time after time.

### Customer relationship management

Many hospitality businesses hold information on their customers but have no easy way of communicating with them. The prime example is a battered old paper diary you see in many restaurants full of customer names and contact details.

The ServePOS system allows you to hold this information in a central database and combines it with the latest modern communication methods for marketing and promotions.

### Mobile phone and online ordering

In-store, Online, Gomobile – change the way you sell. The internet has changed consumer buying habits for good. Online ordering puts your business on a brand new high street without the costs of bricks and mortar and offers incredible profit potential.

ServePOS tools include order dispatch management, driver order assignment and cash drops, driver balance reports and pouch management. SMS text notifications on dispatch inform the customer that their order is on its way.



### Key Features:

- Intelligent Point of Sale
- Tighter cash control
- Bookings
- Home delivery and takeaway
- Customer relationship management
- Labour management
- Stock control
- Customer accounts
- Online ordering
- Mobile phone ordering
- Real time reports
- Fast touch screen operation
- Simple product and price maintenance
- Multi-location floor plans
- Caller ID integration
- Secure operator sign-on
- Advanced order scheduling
- Line checks – simple stock control
- Live stock countdown

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Point of Sale Software for Hospitality



The Serve suite of point of sale software is designed for single and multi site businesses with front and back office functionality. Ideal for hospitality, CES Serve software also integrates into a wide range of Uniwell and third party solutions.

**CES ServePOS** - CES ServePOS brings many business benefits; speed of service, better staff productivity, cost control, visibility and reduced shrinkage. An increase in profits can be realised almost immediately.

**CES ServeCentral** - reliable, secure and fully scalable - designed to grow with your business. Quick and simple central control with comprehensive sales and stock reporting while supporting a wide range of POS terminals.

**CES ServeOffice** - Back office software for single site businesses. Comprehensive sales and stock reporting. Supports a wide range of POS terminals, Reliable, secure and fully scalable - designed to grow with your business

**CES Software** provide a comprehensive range of solutions designed specifically for retail and hospitality businesses of all sizes. Solutions designed for EPOS hardware, mobile computing and apps for tablet PCs.



## About CES Software

CES Software launched its groundbreaking CES Touch Screen EPOS software in 1997 and has since grown to become a market leader in the provision of powerful, affordable and user-friendly point of sale applications. Over this time a worldwide customer base has been built covering pubs, clubs, hotels, restaurants, CTNs, amongst others.

CES is owned by Consolis Systems Limited; a software and services company which focuses on the retail, mobile telecoms and digital services markets. It builds on established retail management software products, and uses its senior management team's experience of these industries to launch innovative new services into retail customers.

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